

About NSTEDB

The National Science & Technology Entrepreneurship Development Board (NSTEDB), established by Government of India in 1982 is an institutional mechanism, with a broad objective of promoting gainful self-employment amongst the Science & Technology manpower in the country and to setup knowledge based and innovation driven enterprises. The board functions under the aegis of Department of Science & Technology.

The major objectives of NSTEDB are

- To promote knowledge based and innovation driven enterprises.
- Facilitate generation of entrepreneurship and self-employment opportunities for S & T persons
- To facilitate the information dissemination.
- To network various Central & State Government agencies for S&T based entrepreneurship development
- To act as a policy advisory body to the Government agencies for S&T based entrepreneurship development
- To generate employment through technical skill development using S&T infrastructure.

About PSG - STEP

PSG - STEP was established in the year 1998 by PSG College of Technology in association with the Department of Science & Technology, Government of India & All India Financial Institutions to promote technology based enterprises in the areas of Software, Electronic Products, Hi-tech Mechanical Products, Eco-friendly Textile Products & Bio-technology using the core strengths of PSG College of Technology.

PSG-STEP has so far assisted more than 80 technology based ventures and has established an IT incubator cum Software Park which is the largest in the country attached to an educational institution.

For details

The Executive Director - Incharge

PSG-Science & Technology Entrepreneurial Park
PSG College of Technology, Coimbatore - 641 004.

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Faculty Development Programme on ENTREPRENEURSHIP

Teach Entrepreneurship
Catalyse Small Businesses
Create Job - Generators

May 2-14, 2005

Sponsored by

National Science & Technology
Entrepreneurship Development Board
(NSTEDB)

Department of Science & Technology
Government of India
New Delhi



Organised by
**PSG - Science & Technology
Entrepreneurial Park (PSG -STEP)**
PSG College of Technology
Coimbatore - 641 004

ENTREPRENEURSHIP

Need for Entrepreneurship

India needs entrepreneurs for two reasons:

- To capitalize on new opportunities
- To create wealth and new jobs

The economics of many developing countries are in state of transition as they strive to shift from a subsistence oriented and heavily regulated environment to an outward looking, market driven economy.

This transition can be greatly assisted by the emergence of a large number of small - scale and rural enterprises in all spheres of economic activity, which, in turn, requires the development of entrepreneurial skills. Despite the importance of entrepreneurship for economic and social development there is as yet scant research into or systematic observation of the processes through which entrepreneurship emerges and sustains itself.

What Educational Institutions can do?

Educational institutions can address today's changing business landscape, particularly in emerging markets, and build "Centres of Entrepreneurial Excellence" in the institute that will actively assist entrepreneurs.

The educational institutions have an extraordinary talent pool with virtually limitless potential to become entrepreneurs. The educational institutions should work to create the right environment to develop business builders.

Benefits from the programme

The 2-week programme will equip the faculty:

- To develop vision, strategy & structure for Entrepreneur Development in Educational Institution.
- To inculcate entrepreneurial values among the students
- To organize Entrepreneurship Awareness Camps (EACs) and entrepreneurship orientation courses in the institution.
- To co-ordinate entrepreneurial activities in their region through Entrepreneurial Development Programmes

Programme Content

- Entrepreneurship - Concept & Present Scenario
- Entrepreneurial Competencies
- Identification and Selection of Potential Entrepreneurs
- Business Environment Scanning
- Business Opportunity Identification
- Market Survey
- Role of supporting agencies
- Role of Financial Institution and Banks
- Business Plan Preparation
- Managerial Inputs
- Organising Entrepreneurship Awareness Camps

Faculty

The faculty team consists of experts from

- PSG - STEP
- PSG College of Technology
- PSG Institute of Management
- Government Agencies
- Entrepreneurs

Participants

Faculty from engineering, technology and management institutions. Participation is limited to 20 and would be on first - come - first served basis.

Duration

Date : May 02-14, 2005 (2 weeks)

Six days a week, Full time, Residential

Participation Fee

With NSTEDBs support the programme fee stands reduced to a mere Rs.1,000/- (Rupees One Thousand only) for a two week residential programme. Fee is inclusive of accommodation, food and course material expenses.

Fee should be paid by D.D.favouring PSG-STEP, Coimbatore

Accommodation

Accommodation to the participants will be provided at PSG Guest House Annex

Last date for registration : 25-04-2005